

# **Certificate Course in International Media and Entertainment Business**

Coordinator: ANISHA

Duration: 3 Months

Year: 2016-17

Eligibility: Plus Two

## **Module 1**

Media & Entertainment - Project & Innovation Management - Media Formatting - Creative Concept - Business - Marketing or Crowd sourcing - Business Fundamentals - Business Modelling

## **Module 2**

Media Innovation - Public Speaking - Media Training - Video - Web - Photography

## **Module 3**

Media Formatting - Creative Concept - Crowd sourcing - Business Modelling - Start-up Factory - Media Lab